**Jonathon Rogers**

**Storyboarding Essentials 1-17-2019**

Emotion is everything. Getting the audience hooked to the character through something that happens emotionally is the only real way to make them interested enough to make them watch.

**Brainstorming:**

Where do ideas come from?

1. Yourself (look inside of yourself, what do you like, what do you know, what do you not know?)
2. Ask a question (why)
3. Go into the world and watch (what drives us as human beings, what gives emotion)
4. Create some innocent trouble
5. Read the newspaper
6. Go to museums
7. Adapt a story
8. Parody
9. Play with status